



THE BULLETIN

Overseas Press Club of America

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March 20, 1954

SECRETARY OF STATE DULLES TO ADDRESS ANNUAL AWARDS DINNER NEXT MONDAY NIGHT

Reservations Pass 700 Mark;
Government Officials, Diplomats
Accept Invitations from Club

Secretary of State John Foster Dulles will be guest of honor and make a major foreign policy address at the Annual Awards Dinner of the Overseas Press Club at the Waldorf Astoria grand ballroom on Monday, March 29. It will be the State Secretary's first public appearance following his return from the Inter-American Conference at Caracas, and his last before he departs for the Foreign Ministers meeting at Geneva.

Mr. Dulles' acceptance of the Club's bid to honor the dinner climaxed a week of fast-paced activity as plans were rushed to conclusion. The number of reservations at week's end has passed the 700 mark and were climbing to 1,000, prompting Dinner Executive Chairman PATRICIA LOCHRIDGE HARTWELL to remind Members that "Checks must accompany reservations, and table seatings will be allocated on a first-come, first-served basis."

The Dinner Committee also announced this week that acceptances had been received from many notables who will be on the dais. They include: Army Secretary Robert T. Stevens, American Broadcasting Company president Robert Kintner, Austrian Ambassador Dr. Karl Gruber, Brig. Gen. David Sarnoff, Dorothy Schiff of the New York Post, Newsweek president Malcolm Muir, and the AP's FRANK STARZEL.

A cocktail reception at 6:30 will precede the dinner, while informal refreshments will be served to guests who gather after the formal part of the dinner is over.

It was also announced this week that Award winners will receive, in addition to the bronze plaque, \$500 gold Benrus watches.

EUROPE BOUND?

"THE PRESIDENT"—deluxe transatlantic service in luxurious double-decked "Strato" Clippers. Lower-deck lounge. Meals by *Maxim's of Paris*. Berths available at modest charge.

"THE RAINBOW"—thrifty Clipper® tourist service in million-dollar aircraft... yes, the 300-mph Super-6 Clippers used on *The Rainbow* were specially designed and built for this popular service!

*Trade Mark, Reg. U.S. Pat. Off.



More people—by far—fly to Europe on **PAN AMERICAN** WORLD'S MOST EXPERIENCED AIRLINE

New York Times managing editor TURNER CATLEDGE gave the fifth of the second annual Joseph M. Patterson Lectures at Fordham March 18. Subject: "The American Press and Freedom" ... HOWARD SKIDMORE is new director of public relations for the Chesapeake & Ohio Railway Co., replacing THOMAS J. DEEGAN, JR., who resigned to accept a post as vice president and director of the Alleghany Corporation ... REX SMITH, public relations veep, writes "American Airlines Sees Newspapers 'Basic' in PR" for March 6 Editor & Publisher ...

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ALTERNATES

SANFORD GRIFFITH

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OVERSEAS PRESS CLUB BULLETIN

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/NEW MEMBERSHIP APPLICATIONS/

ACTIVE:

John Klem, Editors Press Service, Inc., September to December 1947 Latin America; April to August 1948 Europe; April to July 1949 Europe; July to December 1949 Latin America; January to March 1950, August to December 1951, January to April, October to December 1952, September to December 1953 Latin America. Proposed by JOSHUA B. POWERS; seconded by ALBERTO GAINZA PAZ.

Milton MacKaye, free lance magazine writer. Director of publications, European Theater, Office of War Information, London, June 1944 to August 1945; reporter and rewrite man, Des Moines Register-Tribune, K.C. Post, Washington News, United Press, New York Evening Post; overseas February to May 1953 with Saturday Evening Post, Readers Digest, and Washington Post credentials. Proposed by RALPH H. MAJOR, JR.; seconded by WYTHE WILLIAMS.

Ramelle McCoy, Time, Inc. May 1951 to December 1951, Korea; February 1952 to April 1954, Argentina. Proposed by FRED L. STROZIER; seconded by JOHN G. DOWLING.

ASSOCIATE:

Mel Casson, cartoonist, Chicago Sun-Times Syndicate. Public information officer WW II-Headquarters 23rd Infantry second division January 1944 to December 1945 European Theatre; public information officer-headquarters first army November 1950 to April 1952. Proposed by JOSEPH WILLICOMBE, JR.; seconded by MILTON CANIFF.

Lester Petchaft, Esquire, Inc. since 1937. Proposed by JOHN BARKHAM; seconded by STANLEY A. FRANKEL.

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Coronet's JOHN BARKHAM is one of four New York book reviewers who will be broadcasting daily book reviews during WNYC's annual Book Festival beginning March 21 ... PHIL DEAN, former WNBC-WNBT publicity director, is a partner in his own public relations and publicity firm which opened for business last week at 28 West 44th Street. Outfit is named Dean & Shultz ... CHARLES HODGES is serving on the organizing committee of the WNYC "Education Week" program scheduled for May 3 to 9 over New York's municipal radio station. National figures in education from kindergarten to college will participate and the broadcasts will be heard subsequently elsewhere through the country ...

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\$ THE JOB FORUM \$
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Feature Writer -- Experienced news or magazine writer wanted to prepare feature articles on International Business Machines. Applicants should approach through Mr. Donnelly in the public relations department, IBM, Madison Avenue & 57th Street, New York.

("The Job Forum" is a service of the OPC's Placement Committee)

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Another "special" for NBC's BEN GRAUER -- he and Faye Emerson will present the American Theatre Wing "Tony" awards in a ceremony to be broadcast by NBC Radio from the 8th annual Antoinette Perry Awards dinner at the Hotel Plaza March 28 ... PAULA LeCLER of NANA, called back from Europe by the illness of her mother, has recently lost her mother. PAULA shortly thereafter slipped on an icy pavement and suffered a swollen and infected elbow which is still detaining her here ... THOR SMITH, director of publishers service for the American Weekly, a White House guest at a recent President Eisenhower stag dinner. SMITH was Eisenhower's press officer during the invasion of Europe and conquest of Germany ...

H.V. KALTENBORN to be guest moderator on "Author Meets the Critics" on March 21; book under review will be Jonathan Bingham's "Shirtsleeve Diplomacy" ... Just installed in a shiny new split-level heaven in Babylon, L.I. is JOHN McTIGUE & family. He got the usual Welcome Wagon treatment from local merchants, but one gift rather staggered him. The refrigerator thermometer was contributed by the local undertaker! Says JOHN: "Ever since, I've been looking for a pulse in every piece of meat on the plate."

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WNBC-WNBT news and special events director BILL BERNS and TEX McCRARY producing a special six-week documentary series on the Puerto Rican problems in New York, entitled "The Sixth Borough", Saturdays on WNBC... SPENCER WILLIAMS addressed the Foreign Policy Association at International House, New Orleans, March 4, on Radio Liberation ...

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Present at the dinner honoring Mr. and Mrs. DEVERE ALLEN on the 21st anniversary of Worldover Press (at the Carnegie International Center in New York on February 26) were Dr. ALBERTO GAINZA PAZ, former owner and editor of Argentina's expropriated La Prensa and EDWARD W. BARRETT, former Assistant Secretary of State ... GERALDINE FITCH writes from Taipei, Formosa, where she's making her fourth annual visit, sending greetings to all OPCers. She has a scrapbook full of reviews of her recent book, "Formosa Beachhead", and is happy to report that the book is now being published in both Chinese and English (paper-cover) by two different firms in Hong Kong (Asia Press, in Chinese; Orient Publishing Company, in English). She's enroute back to the U.S. about April 1 ...

Making the public relations Chautauqua circuit these days is PAT SULLIVAN, director of public relations for General Dynamics Corporation. He gave a case history to the New York University PR students on March 9. Now he's off to Boston University School of PR on the same mission ... AL DURANTE attended the White House Correspondents dinner last week, among with ROLAND GAMMON of See...

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LEO HOCHSTETTER and Motion Picture Association chief, Eric Johnston, recently returned from the International Film Festivals in Brazil and Argentina. While in Buenos Aires, they had an interview with President Peron. They flew to Rio with film stars from Hollywood. Now LEO is getting acquainted with his new daughter, Karen.

WILLIAM B. CAMPBELL has been appointed engineering assistant to Federal Communications Commissioner Robert E. Lee ... DAN SCHORR covered the 10th Inter-American Conference at Caracas, Venezuela, for CBS...

NBC's MORGAN BEATTY was guest speaker recently at a luncheon meeting of the Women's National Democratic Club in honor of the states of Oklahoma and Arkansas; MORGAN is a native of the latter.

AP photog CHARLES GORRY and 21 reporters, including the New York Herald Tribune's ANSEL TALBERT, John Norris of the Washington Post and Elton Fay of AP were flown by the Air Force to Morocco to see the B-47s in action and report on the air bases being built in North Africa.

Chief Justice Earl Warren opened the 11th annual White House News Photographers' Association exhibit. President Eisenhower will be the guest of honor this Saturday at their annual dinner in the Presidential room of the Hotel Statler. Among the award winners was MARK KAUFFMAN of Life in the spot news class. -- (By JESSIE STEARNS.)

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APARTMENT FOR RENT: Large size studio room, bed, modern furniture, telephone; kitchen and bath to be shared with girl; apartment is divided by central hall, from which open bath and kitchen. Three flights up. 29 East 65th Street, \$85 per month including gas and electricity. Telephone Erny Trumpy, REgent 7-3744.

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SAO PAULO DATELINE:-- (Special to The Bulletin) -- OPCer LIONEL J. HOLMES and wife Irene became fourth-time parents February 16 upon the birth of Donald Richard Holmes at Hospital Samaritano here. That makes three boys, one girl and a second Brazilian for the McGraw-Hill World news bureau chief at Sao Paulo.

ROME DATELINE: -- (Special to The Bulletin) -- The Rome Foreign Press Association is again temporarily without a president, and this time George Weller is responsible. Soon after being elected to that exalted post, he took off on a Mediterranean cruise, together with his wife, Charlotte, as guests of the American Export Line. Their only care is to help entertain and enlighten the cash fares.

Among the visiting newsmen who have descended on Rome in the wake of the Berlin Conference are Chalmers, Roberts of the Washington Post and Arthur Sylvester of the Newark Evening News. Cy Sulzberger of the New York Times Sulzbergers and his wife, Marina, are also in Rome, having motored down from Paris. Also in town: Camille Cianfarra formerly of the New York Times Rome bureau. A Vatican authority, Cian was flown back here from his present Madrid post when the Pope became seriously ill. After a vigil of several weeks, he has now returned to Madrid -- which is generally interpreted as a sure indication of the Pope's eventual recovery. -- (By EDMUND STEVENS).

BANGKOK DATELINE: -- (Special to The Bulletin) -- Life goes on much as usual in this peaceful backwater, although events across the Mekong are occasioning a little uneasiness. Quite a few correspondents have been through recently. JIM GREENFIELD, JIM BURKE and JOHN OSBORNE of Time-Life were all here recently, as was Pete Greunig of AP and PETER KALISCHER of Collier's. The latter is doing a feature on Tilapia, the "wonder fish" which FAO has introduced into Thailand. Frank Robertson of the Christian Science Monitor is also expected shortly.

With the advent of our "hot" season, we expect veteran correspondents will be giving us the by-pass for the next couple of months. Only wish we could do likewise.
 (By CHARLES L. COLTMAN).

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MURRAY J. LEWIS and GILBERT E. BUSCH are members of a newly-formed Marine Corps Reserve Volunteer Training Unit that will specialize in public relations activities for the U.S. Marine Corps. The unit holds formal meetings twice monthly and is headquartered at 346 Broadway. Any Marine, former Marine or others interested in this service should contact Captain BUSCH or First Lieutenant LEWIS ... LUCIA and DIXON DONNELLEY back from a year's European trip. Can be reached through Nat Bienstock, 37 West 43rd Street, Murray Hill 2-7979 ...

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CHESAPEAKE and OHIO RAILWAY

CALIFORNIA OPCers PLANNING SALUTE PARTIES
TO HERALD ANNUAL AWARDS DINNER ON MARCH 29

By JOSEPH Q. RIZNIK
Bulletin West Coast Correspondent

SAN FRANCISCO, March 19 -- A transcontinental salute is now being planned by West Coast Overseas Press Club members on the evening of the Annual Awards Dinner at the Waldorf Astoria Hotel in New York. Cocktailers will gather at 6 PM (9 PM New York time) at both the San Francisco Press Club and the Los Angeles Press Club in the first all-OPC affair ever held on the West Coast.

Co-Chairmen of the event will be JOSEPH LAITIN, ex-UP and Reuters now doing specials for Collier's in Southern California, and J.Q. RIZNIK, Bulletin special correspondent headquartered at the S.F. Press Club.

Members of the OPC's Transcontinental Salute Committee are: LEONARD SLATER of Newsweek; ROBIN KINKAID, S.F. public relations man for Pan-American World Airways; ELMER PETERSON, NBC radio and TV news commentator in Hollywood (who remembers when the OPC was just a luncheon club); EDWIN HOFFMAN, S.F. office of United Press Newspictures; BOB REUBEN, ex-UP and NBC and now operator of the plush Pen & Quill restaurant near L.A. International Airport; JONATHAN RICE, ex-KTLA news editor now program director of educational TV channel 9, KQED in San Francisco; LAWRENCE BLOCHMAN, now writing his Toulouse-Lautrec tome in a Cal-Mex border hideaway; JACK BIRNS, lensman; JOHN GROVER, Los Angeles Daily Mirror; N.R. FARBMAN, top-echelon Life photog; DAVID PERLMAN, ex-Paris office, New York Herald Tribune and now cityside reporter for the San Francisco Chronicle, PAUL C. SMITH's Alma Paper.

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Editor and Editorial Board Chairman: RALPH H. MAJOR, JR. Executive Editor: ROBERT L. DUNNE. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); MAX DESFOR, GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RIZNIK, (San Francisco).

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